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Russell Collection Fine Art Gallery Opens Russell Framing in Dripping Springs, Texas

Expansion into Custom Framing is a Natural Fit for Central Texas' Premier Art Gallery

Austin, TX – A Central Texas couple keeps their eye on the big picture, and a sharp focus on the details with the opening of the new Russell Framing in Dripping Springs, Texas. The locally-owned business has high hopes of helping beautify Texas Hill Country residents' homes and businesses through custom framing and consultation. Russell Framing is an extension of the prestigious Russell Collection Fine Art Gallery located in downtown Austin on bustling West 6th Street. Although custom framing is available at the downtown art gallery, owner Lisa Russell and her husband Chris wanted to have a presence in the ever-growing Dripping Springs area.

"We love raising our family in the Hill Country and we live very close to our new custom framing shop – it seemed a natural fit for us to have a new location to service all of our customers who are branching out to live a more relaxed lifestyle outside of Austin," says Lisa Russell.

Russell Framing offers quality craftsmanship with more than 30 years of experience in this field. Art collectors, designers, commercial clients and even moms will find enjoyment in browsing the more than 2,000 moulding options to contain their piece of fine art, or their treasured drawings created by their kids. All materials are preservation quality and museum standard – and clients will be guided every step of the way with framing expert Tony Ramirez who brings a wealth of experience to the process.

Lisa Russell opened the Russell Collection Fine Art gallery in Austin, Texas, in 2002 when she noticed that no other gallery was selling museum quality art. This niche has proven successful and caught the attention of a reporter at the New York Times who referred to the Russell Collection as "Austin's most exclusive gallery." In 2009, she made a bold move in one of the country's most challenging economic times and almost doubled her gallery space to 5000 square feet. Her gallery is perfectly situated along one of the most trafficked arteries of downtown Austin in the art-centric West End District of Sixth Street.

Every piece of art comes professionally framed along with a certificate of authenticity. Lisa and her staff also serve as personal art curators by helping their clients select and place pieces for their home as well as begin their own art collections.

DRIPPING SPRINGS LOCATION: Russell Framing, 16746 Fitzhugh Road, Suite 201, Dripping Springs, Texas 78620. 512-296-2242. [Facebook.com/RussellFraming](https://www.facebook.com/RussellFraming). Tuesday-Saturday 10 a.m. – 6 p.m.

DOWNTOWN LOCATION: Russell Collection Fine Art, 1137 West 6th Street, Austin, Texas 78703, 512-478-4440, www.russell-collection.com. Tuesday-Saturday 10 a.m. – 6 p.m.

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